



Strategic Plan 2009-2013

VISION

IN A SUSTAINABLE FUTURE,
EVERY BUILDING
IS A GREEN BUILDING.

MISSION

Promote sustainable building practices that reduce energy use, build healthy indoor environments, and conserve natural resources.

Provide architects, engineers, contractors, developers and other building professionals with the proper tools to build sustainable projects.

Support and help develop public policy which advocates sustainable architectural, social, and building practices.

FOCUS

GREEN
LOCAL
GOVERNMENTS

GREEN
BUILDING
INDUSTRY

GREEN
GENERAL
PUBLIC

SUSTAINABLE
ORGANIZATION

2009 – 2013 GOALS

1. Most Building is Green Building: Green-built projects represent 75% of the County's total annual permits and permit valuations.

STRATEGIES

- Establish a uniform system for tracking green-built projects across jurisdictions.
- Establish a program for certifying a majority of our county's building professionals in green building.
- Establish a program for certifying green-built projects.
- Establish green-building incentives for builders and the consuming public.
- Incorporate green-building policies and principles in General Plans, ordinances and building codes.

2. 2030 Challenge: All new construction and remodels are carbon neutral and use zero net energy by the years 2030.

STRATEGIES

- Secure commitments from key public and private agencies to the 2030 Challenge.
- Promote the 2030 Challenge and energy conservation to the general public.
- Promote performance-based building codes (Title 24) and energy-code enforcement (T-2030).
- Promote the use of renewable energy (T-2030)

3. Market Value: The majority of individuals in government, industry, and the public recognize the benefits and economic value of green building

STRATEGIES

- Promote the economic benefits of green building to the building trades and general public.
- Enlist the aid of Realtors and appraisers to promote green-building features and benefits.

4. Green Schools: County schools have programs for green facilities and green building curricula.

STRATEGIES

- County schools adopt and implement green-building standards and plans for new and existing facilities.
- County schools develop and implement green-building educational programs.